



# Raccoon Valley Swim Team



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June 8, 2007

Dear Valued Merchant,

The Raccoon Valley Swim Club of Mullica Hill is hosting the Suburban Swim Association Championship Meet. This event serves as a major fund raiser for our club as well as recognizing the achievements of approximately 1000 children in the South Jersey area. This one day event will be held on Saturday, July 28, 2007 at the Gloucester County Institute of Technology in Sewell, NJ. During the course of the day, the Raccoon Valley Swim Club will host 17 other swim clubs from Burlington, Camden, Gloucester, Atlantic, Salem and Cumberland counties. Approximately 1500 spectators are expected to attend the event which lasts the entire day. As with any swim meet, especially this one, the program book is viewed by the spectators throughout the entire day and the advertising is carefully reviewed and recognized by all attendees.

The Raccoon Valley Swim Club will be providing the program and we are looking for sponsors to purchase ads. The following is a breakdown of the advertising costs. Please make checks payable to the Raccoon Valley Swim Team.

- |                               |  |
|-------------------------------|--|
| • event sponsor               | \$150 (two listings including a full page) |
| • full page                   | \$100                                      |
| • half page                   | \$75                                       |
| • quarter page                | \$40                                       |
| • eighth page (business card) | \$25                                       |

Please take this opportunity to support the Raccoon Valley Swim club and your community. I look forward to hearing from you and continuing to provide your business with an advertising venue which I'm sure will be beneficial to you as well as the Raccoon Valley Swim Club. If you have any questions whatsoever, feel free to contact me during normal business hours at (609) 882-2000 ext. 6185. Again, the Raccoon Valley Swim Club appreciates your support.

Very truly yours,

Brian J. Reilly  
Championship Coordinator  
Raccoon Valley Swim Club